

SMM

4-7 sept 2018
tue-thu 9.30am - 6pm
fri 9.30am - 4pm

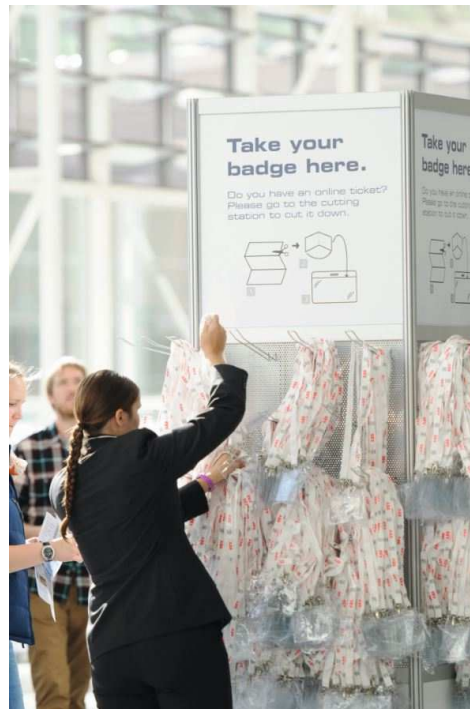
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SMM

SPONSORING OPPORTUNITIES 2018



SMM VIP SHUTTLES 2018



Sponsorship includes

SMM VIP Shuttles 2018

- Logo Branding next to SMM Logo on 7-9 SMM VIP Shuttles (both sides – shuttles will be used by selected SMM exhibitors and visitors)
- Presentation space (about 50 sqm) in front of central entrance for shuttle operation (parking, departures and arrivals, control room)

Presentation of company logo on:

- SMM Website (welcome page) with direct link to sponsor's homepage
- SMM Exhibitor Catalogue (sponsor's section)
- SMM Visitor Guide (sponsor's section)
- SMM App (sponsor's section)

Only one SMM VIP Shuttle sponsor – price € 22,500 plus VAT

SMM VIP LOUNGES (ADMIRAL'S CLUBS) 2018



Sponsorship includes

SMM VIP Lounges 2018

- Branding of the two SMM VIP Lounges (Admiral's Clubs) with two roll-up banners each
- Display of sponsor's own print and promotion material in the VIP Lounges (tbd individually, delivery and production by sponsor)
- Logo branding on SMM Admiral's Club cards

Presentation of Company Logo on:

- SMM Website (welcome page) with direct link to sponsor's homepage
- SMM Exhibitor Catalogue (sponsor's section)
- SMM Visitor Guide (sponsor's section)
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Only one SMM VIP Lounge (Admiral's Club) sponsor – price € 20,000 plus VAT

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SMM Conference Catering & Drinks Reception

Maritime Future Summit, global maritime environmental congress (gmecon), or Maritime Security & Defence (MS&D)



Sponsorship includes

Before the conference:

- Logo Presence within the conference brochure („sponsored by...“)

Presence during SMM and the sponsored Conference:

- Branded area at lunch- and coffee breaks of sponsored conference (display of sponsor's own print and promotion material in lunch- and coffee break area)
- Announcement of sponsor before lunch break
- Signage for sponsored conference at SMM entrances

Drinks Reception

- Invitation of conference delegates to a drinks & networking reception after the conference in sponsor's name (beer, wine, soft drinks, snacks)
- Branded bar tables

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SMM Conference Catering & Drinks Reception

Maritime Future Summit, global maritime environmental congress (gmecc), or Maritime Security & Defence (MS&D)



Presentation of Company Logo on:

- SMM Website (section of sponsored conference) with direct link to sponsor's homepage
- SMM Exhibitor Catalogue (sponsor's section)
- SMM Visitor Guide (sponsor's section)
- SMM App (sponsor's section)

Tickets:

- Two tickets for the sponsored conference
- Two tickets for the SMM opening ceremony

Only one SMM Conference Catering & Drinks Reception sponsor at each conference – price € 15,000 plus VAT

SMM Conference Sponsor 2018

global maritime environmental congress (gmec), or Maritime Security & Defence (MS&D)



Sponsorship includes

Before the conference:

- Logo Presence within the conference brochure („sponsored by...“)

Presence during SMM and the sponsored Conference:

- Presentation Space inside the conference room – Space for roll-up banners, small popup exhibition stand, table for marketing material (to be discussed individually)
- Presence with sponsor's company brochure in conference bags
- Signage for sponsored conference at SMM entrances

Sponsoring Opportunities

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SMM Conference Sponsor 2018

global maritime environmental congress (gmec), or Maritime Security & Defence (MS&D)



Tickets:

- Two tickets for the sponsored Conference
- Two tickets for the SMM opening ceremony

Presentation of Company Logo on:

- SMM Website (section of sponsored conference) with direct link to sponsor's homepage
- SMM Exhibitor Catalogue (sponsor's section)
- SMM Visitor Guide (sponsor's section)
- SMM App (sponsor's section)

Only one SMM Conference sponsor at each conference – price € 15,000 plus VAT

SMM GUIDES 2018



Sponsorship includes

SMM Guides 2018

- Branding of SMM Guides supporting visitors and exhibitors outside the exhibition premises

Presentation of Company Logo on:

- SMM Website (welcome page) with direct link to sponsor's homepage
- SMM Exhibitor Catalogue (sponsor's section)
- SMM Visitor Guide (sponsor's section)
- SMM App (sponsor's section)

Only one SMM Guide sponsor – price € 10,000 plus VAT

SMM FAIRGROUND CATERING 2018



Sponsorship includes

SMM Fairground Catering 2018

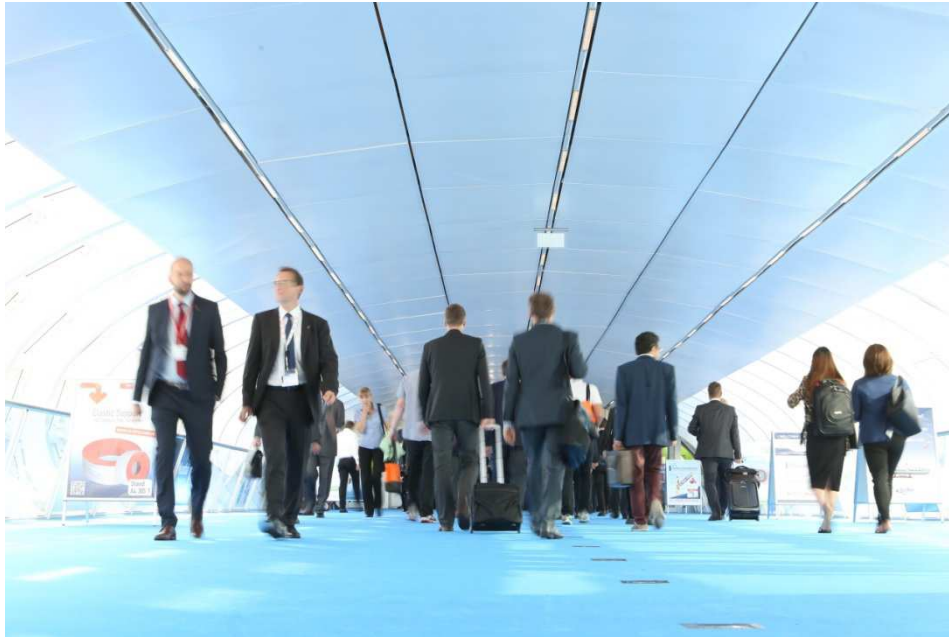
- Branding of napkins, biodegradable coffee-to-go cups and paper tray sets throughout the gastronomic facilities of SMM, including
 - Restaurant Harbour Light
 - Restaurant Mercadillo
 - Restaurant Kiel
 - 7 PickUp Bars
 - Selected Food Trucks

Presentation of Company Logo on:

- SMM Website (welcome page) with direct link to sponsor's homepage
- SMM Exhibitor Catalogue (sponsor's section)
- SMM Visitor Guide (sponsor's section)
- SMM App (sponsor's section)

Only one SMM Fairground Catering sponsor – price € 15,000 plus VAT

SMM WIFI AREAS 2018



Sponsorship includes

SMM WIFI Areas 2018

- Branding of visitor WIFI-welcome page or company website as welcome page
- Different WIFI options, to be discussed individually

Presentation of Company Logo on:

- SMM Website (welcome page) with direct link to sponsor's homepage
- SMM Exhibitor Catalogue (sponsor's section)
- SMM Visitor Guide (sponsor's section)
- SMM App (sponsor's section)



Price WIFI Sponsoring t.b.d.

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SMM SHUTTLE BUSES 2018



Sponsorship includes

SMM Shuttle Buses 2018

- Branding of SMM Hotel Shuttles on five different routes, four times a day (4-7 September)
- Branding of SMM Park & Ride Shuttles (service between car park Heiligengeistfeld and Entrance West)
- Branding of SMM Ground Shuttles (service between A-Site and B-Site of Hamburg Messe Fairground)
- Branding of SMM Airport Shuttle (from fairground to Hamburg Airport, starting in the afternoon)

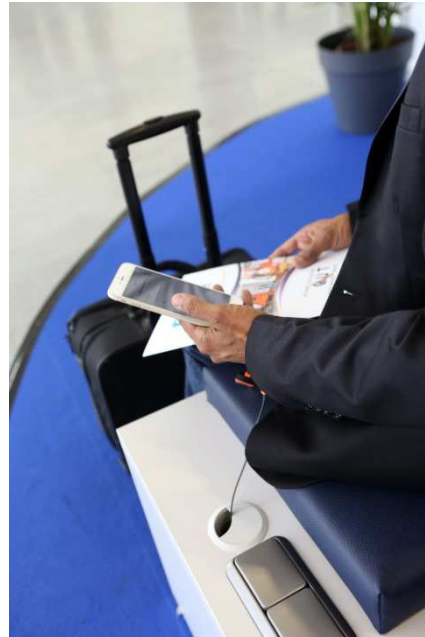
Presentation of Company Logo on:

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- SMM Visitor Guide (sponsor's section)
- SMM App (sponsor's section)



Only one SMM Shuttle Bus sponsor – price € 15,000 plus VAT

SMM CHARGING POINTS 2018



Sponsorship includes

Presentation of company logo on:

- SMM Website (welcome page) with direct link to sponsor's homepage
- SMM Exhibitor Catalogue (sponsor's section)
- SMM Visitor Guide (sponsor's section)
- SMM App (sponsor's section)

SMM Charging Points

- Logo branding on 12 SMM Charging Points located at all entrances and at highly frequented exhibition locations
- Display of sponsor's stand number

sold

Only one SMM Charging Point sponsor – price € 16,500 plus VAT

SMM BADGES & ONLINE TICKETS 2018



Sponsorship includes

SMM Badges & Online Tickets

- Logo branding on SMM 2018 visitor badges, front and back, including sponsor's stand number
- Presentation of company logo on SMM 2018 Online Tickets

Presentation of company logo on:

- SMM Website (welcome page) with direct link to sponsor's homepage
- SMM Exhibitor Catalogue (sponsor's section)
- SMM Visitor Guide (sponsor's section)
- SMM App (sponsor's section)

sold

Only one SMM Badges & Online Ticket sponsor – price € 27,500 plus VAT

SMM LANYARDS 2018



Sponsorship includes

Presentation of company logo on:

- SMM Website (welcome page) with direct link to sponsor's homepage
- SMM Exhibitor Catalogue (sponsor's section)
- SMM Visitor Guide (sponsor's section)
- SMM App (sponsor's section)
- Exclusive presentation of company logo next to the SMM Logo on the SMM lanyards
- Distribution of SMM lanyards at all entrances to SMM 2018

sold

Only one SMM Lanyard Sponsor – price t.b.d.