



Order invitation codes for your customers - it's that easy!

Increase the success of your trade fair participation and invite your customers!

Ordering codes for customer invitations is **free of charge** for you. Costs apply **only** to invitation codes that are actually used for **entry to the trade fair** (EUR 29,41 net per admitted person)

How to order your invitation codes:

1. Log in to the Online Service Center (OSC)

Log in to the Online Service Center (OSC) using your personal login details and then select "Book your services". Via the first menu item "**My SMM Portal**", you will be directed to the Exhibitor Ticket Shop. There you can also view the conditions for the calculation of invitations with fair entry.

2. Order invitation codes

In the Exhibitor Ticket Shop, select the "**Invitations**" tab and click on "**Order.**" Here you can order the desired number of invitation codes – optionally with your company logo printed on them. Information on pricing for the logo imprint can be found in the **price list** under the "**FAQ**" tab, section "*Invitations for customers / pricing information.*"

3. Download invitation codes

Under "**Status Overview,**" you can access your ordered invitation codes as **PDF and Excel files**. The PDF files also include instructions on where and how your customers can redeem their invitations.

4. Track redemption status

Also under "**Status Overview,**" you can see how many customers have already redeemed your invitation codes. After the event, this section will additionally show how many visitors gained entry using your codes.

Do you have any questions?

Please call us on +49 40 3569-7575 or send us an e-mail to ausstellerservice@hamburg-messe.de