**Suggested wording for your voucher invitation letter**

Dear XY,

From 6 – 9 September the 30th SMM will take place in Hamburg, Germany. We would be delighted to welcome you at our booth *[hall.stand number].*

For your visit we would like to provide you with a voucher code for discounted entry:

*[voucher code]*

With the code a day ticket will only cost you € 30 instead of € 42. Please register through the [SMM ticket shop](https://tickets.hamburg-messe.de/cgi-bin/fmhmc_visit/lib/pub/tt.cgi/Redeem_invitation.html?oid=12699&lang=2&ticket=g_u_e_s_t&voucher_code=#/) before show start.

We look forward to seeing you at the leading international maritime trade fair.

Your team of *XY company*

**Tip**: also include your individual SMM banner with hall and stand number in the email, using our [SMM banner generator](https://www.smm-hamburg.com/en/infos/exhibitors/downloads).