sponsoring opportunities 2021



VIP

limousines € 17,500

Limousines

The SMM limousines shuttle C-level SMM clients, political and navy delegations as well as conference speakers to the airport, SMM opening ceremony, hotels, and more. The limousines are prominently stationed in front of central entrance of SMM. Your logo will be displayed on both sides of 12 limousines and your marketing material inside the cars invites the 'who's who' of the maritime industry to get in touch with you.





Your benefits include

- · company branding on SMM limousines
- · company branding on shuttle access cards held by a pool of maritime decision makers
- · advertising material inside the shuttles
- · sponsor announcement via SMM social media channels
- · logo presentation in the trade fair media: website, show catalogue, visitor guide, mobile application
- · flag in front of central entrance (delivery by sponsor)

admiral's clubs € 19,500

Admiral's Clubs

The SMM admiral's clubs offer selected VIP customers room to come to rest, have coffee, lunch, or meet their clients away from the hustle and bustle from the fair. The two clubs are located in halls A1 and B4 and also offer space for drinks receptions. Present your company by branding the inside of the clubs and invite your customers to your reserved sponsor lounge (B4) for business talks.





Your benefits include

- · logo presentation on the written admiral's clubs invitations, sent to a pool of maritime decision makers
- · logo presentation on signage to the clubs
- · company branding inside the clubs
- · reserved company lounge (B4), including 10 access cards
- · sponsor announcement via SMM social media channels
- · logo presentation in the trade fair media: website, show catalogue, visitor guide, A1 reserved, B4 available mobile application
- flag in front of central entrance (delivery by sponsor)