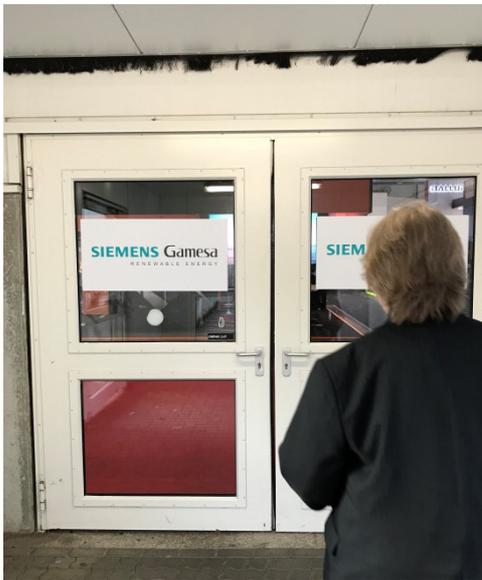




# Show Floor

### Hall Sponsorship

Stand out by sponsoring the hall you are exhibiting in. Becoming hall sponsor offers you high visibility among visitors starting at the doors to the hall, in which hanging banners underline your brand and lead visitors directly to your booth.



#### Your benefits include

- sponsor logo on all entrance doors to the sponsored hall
- sponsor advertising on hanging banners in the sponsored hall
- sponsor logo on all info maps within all SMM halls
- one speaking slot on the Digital or Green Transition Stage or MARINE INTERIORS Forum
- sponsor announcement via SMM social media channels
- logo presentation in the trade fair media: website, show catalogue, visitor guide, mobile application
- flag in front of central entrance (delivery by sponsor)

## Green Transition Stage, Digital Transition Stage, MARINE INTERIORS Forum

€ 15,000

### Stages

At SMM 2021, the Green Transition Stage in hall A5, Digital Transition Stage in hall B6 as well as MARINE INTERIORS Forum in hall B8 will invite visitors and exhibitors to discuss the latest environmental topics, trends in digitalisation and design innovations regarding interior outfitting of passenger ships. Stand out by sponsoring one of the stages and contact us about your advertising opportunities.

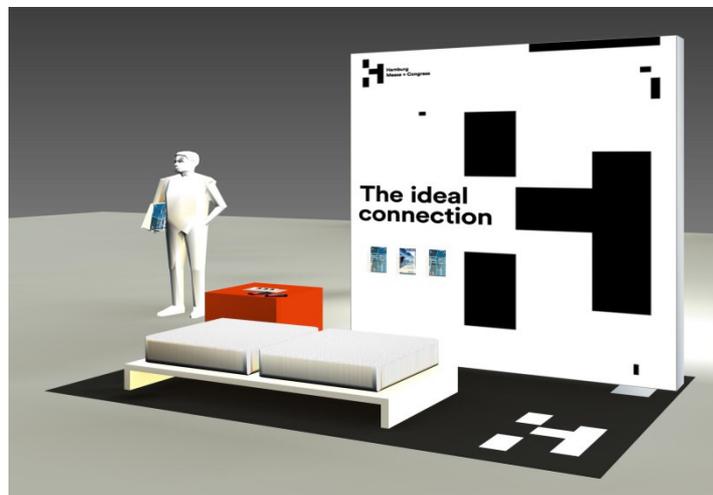


### Your benefits include

- announcement as stage-sponsor in promotional material before and during SMM
- logo presentation on screens at the respective stage onsite
- two speaking slots on the respective stage
- brochure holder for information material at the sponsored stage
- sponsor announcement via SMM social media channels
- logo presentation in the trade fair media: website, show catalogue, visitor guide, mobile application
- flag in front of central entrance (delivery by sponsor)

### Charging Points

The SMM charging points offer visitors the opportunity to pause for a moment and recharge their mobile device. Located in 10 different positions throughout the entire fairground they will display your company logo including stand number or brand message. Visitors will connect your company name to a much appreciated service and will directly be pointed to your services.



### Your benefits include

- logo presentation on 10 SMM charging points located in different locations throughout the fairground
- your stand number or brand message on the charging points
- brochure rack for your advertising material next to each charging point
- sponsor announcement via SMM social media channels
- logo presentation in the trade fair media: website, show catalogue, visitor guide, mobile application
- flag in front of central entrance (delivery by sponsor)

## Maritime Career Market

The Maritime Career Market provides companies and visitors with a unique platform for job hunting, careers and professional development. The event offers companies access to potential employees, while giving job applicants and people looking at their career options the chance to gain fascinating insights into different career opportunities in the maritime industry.



### Your benefits include

- logo presence in the framework of the MCM-forum – exact details tba
- speaker slot in the framework of the MCM-forum
- logo and brochure on the MCM info counter
- logo in visitor flyer sent to more than 8,000 contacts
- logo on MCM posters
- sponsor announcement via SMM social media channels
- logo presentation in the trade fair media: website, show catalogue, visitor guide, mobile application
- flag in front of central entrance (delivery by sponsor)

### Visitor Wifi

SMM offers visitor wifi in all trade fair halls. When connecting, the user will be directed to a landing page which offers prominent space for your advertising message. Take the chance to address a potential of 50,000 wifi users from the maritime industry. Who does not want to stay connected?



#### Your benefits include

- logo/banner presentation on wifi landing page
- logo presentation on signage advertising the wifi
- sponsor announcement via SMM social media channels
- logo presentation in the trade fair media: website, show catalogue, visitor guide, mobile application
- flag in front of central entrance (delivery by sponsor)

# app

## App

The SMM mobile application offers comprehensive support and information for visitors and exhibitors alike. Not only the exhibitor list, a theme route guide and recommendations for leisure activities after the show make the mobile application a must-have exhibition tool. Have your company present this service to 50,000 international SMM participants.



### Your benefits include

- banner under the main app menu with link to website or content subpage
- logo presentation on on-site signage advertising the app
- sponsor announcement via SMM social media channels
- logo presentation in the trade fair media: website, show catalogue, visitor guide, mobile application
- flag in front of central entrance (delivery by sponsor)

# lanyards

## Lanyards

The SMM lanyards are used by SMM visitors, exhibitors, and conference delegates alike. Thus, your brand receives enormous attention throughout the entire show floor as well as conference rooms. Personnel handing out the lanyards wear your company accessory and the lanyard racks in all SMM entrances deliver your message to the audience.



### Your benefits include

- logo presentation on SMM lanyards
- company accessory worn by lanyard personnel
- advertising on lanyard racks in all SMM entrances
- branding of steps leading to main entrance
- sponsor announcement via SMM social media channels
- logo presentation in the trade fair media: website, show catalogue, visitor guide, mobile application
- flag in front of central entrance (delivery by sponsor)

**sold**

## badges & online tickets

### Badges & Online tickets

The SMM badges and printable online tickets are used and seen by 50,000 international SMM visitors. Your company logo appears in the front and back of the entrance tickets as well as on the printable online tickets. Make use of this exclusive opportunity to spread your message to all SMM delegates.



### Your benefits include

- logo presentation on badges and online tickets
- logo presentation in the trade fair media: website, show catalogue, visitor guide, mobile application
- flag in front of central entrance (delivery by sponsor)

**Sold**