



Stand parties



Return: Immediately but not later than 5 weeks before the start of the event

Correct as of: 03/2020

Hamburg Messe und Congress GmbH
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Event: SMM 2020 Hall/Stand no.: _____

Date of event: 08 - 11 September 2020 Exhibitor: _____

Dear exhibitor,

If you would like to hold an „Afterwork Party“ at your stand during or outside of the official opening hours of SMM, we would be more than happy to accommodate it. During the opening hours, between 5 p.m. and 6 p.m., you can start an exchange between exhibitors and trade visitors in a relaxed atmosphere. This „After Work Wind Down“ is free of charge.

If you would like to continue celebrating with your guests after 6 p.m., please use this form to register your „Afterwork Party“ (stand party). This will enable us to make all the necessary arrangements in advance, ensuring the success of the event.

Type of event planned: _____

Stand size: _____

Date: _____ For stand parties that take place on Thursday, reduced prices apply (see below).

Period: _____ o'clock to _____ o'clock (until midnight)

Expected number of participants: _____

Parking spaces required: no yes, estimated numbers of cars: _____

Contact for the event: _____

Phone (on site): _____

We agree that our stand party will be published online: no yes
<https://www.smm-hamburg.com/programmeintrag>

We charge a fee based on the size of your stand to cover expenses for your event, 6:00 p.m. to 10:00 p.m.:

up to 50 m2	EUR 550.00 fixed rate for 4 hrs – every extra hour until max. midnight EUR 140.00
51 to 100 m2	EUR 660.00 fixed rate for 4 hrs – every extra hour until max. midnight EUR 180.00
101 to 250 m2	EUR 990.00 fixed rate for 4 hrs – every extra hour until max. midnight EUR 290.00
from 250 m2	EUR 1,2500.00 fixed rate for 4 hrs – every extra hour until max. midnight EUR 390.00

Special price for Thursday, September 10, 2020, 6:00 p.m. to 10:00 p.m. :

up to 50 m2	EUR 365,00 fixed rate for 4 hrs – every extra hour until max. midnight EUR 95,00
51 to 100 m2	EUR 460,00 fixed rate for 4 hrs – every extra hour until max. midnight EUR 120,00
101 to 250 m2	EUR 660,00 fixed rate for 4 hrs – every extra hour until max. midnight EUR 190,00
from 250 m2	EUR 830,00 fixed rate for 4 hrs – every extra hour until max. midnight EUR 260,00

The fee will be added to your invoice from the Hamburg Messe and Congress GmbH.
In particular, the fee covers the costs for security, cleaning, sanitary facilities, electricity and planning.

Stand parties



Billing address:

Invoice amendments which arise due to incomplete, or incorrect information (billing address, missing purchase order number, etc.) after the start of the event will only be carried out subject to a fee of EUR 50.00

Company name: _____

Street/PO box: _____

Postcode/town: _____ Country: _____

Contact: Mr. Mrs. _____

E-mail: _____

Invoice via email: _____

Phone: _____ Mobile: _____

Please bear the following points in mind before and during your event:

Please adhere to the technical guidelines of the Hamburg Messe und Congress GmbH (HMC) for your evening event. As the operator of the exhibition facilities, our guidelines and instructions must be followed.

As the exhibitor/event organiser, it remains your duty to ensure the safety of public traffic around your stand area and in any areas used for your event. The HMC is not liable for any third-party expenses incurred as a result of your event. For your own protection, we recommend you take out exhibitor liability insurance, which you can request using form insurance.

If you plan to put on special shows, carry out activities with a high fire risk or use fog machines (or similar), please contact us.

If you will be playing music, you are required to notify GEMA. The maximum volume permitted for events at the stand perimeters is 70 db(A).

To ensure the safety of neighbouring stands and adherence to the maximum event duration as stipulated above, Hamburg Messe und Congress GmbH employs security staff. You will be invoiced for any necessary repair or cleaning work required at neighbouring stands or in the hall resulting from your event.

To ensure that caterers, musicians, etc. can deliver their supplies to the exhibition grounds as smoothly as possible, please send us the names of the companies, including contact details, and the registration plate numbers of their vehicles. Please provide these companies with a written authentication note, including your stand number, so that they can enter the exhibition grounds, and inform them that deliveries can only be made via the following gates: A-halls via gate A3; north B-halls (B1–B4) via gate B4; south B-halls (B5–B8 and parts of B1–B4) via gate B6. The gate staff will direct them to their assigned parking spaces.

Admission for your guests: If your event starts after the end of the official trade fair opening times, your guests will also require authentication for entry. In such cases, you must contact us in advance. For entry during the official trade fair opening times, your guests require a valid admission ticket.

Access restrictions apply to the underground car park. Our security staff will direct you and your guests. Visitor cloakrooms close at the end of the trade fair opening hours. Any clothing left after this time will be held until the following day, although HMC cannot accept any responsibility for such items.

You can order catering for your event from Käfer Service Hamburg GmbH:
Phone +49 40 3569-3217, email: catering-hamburg@feinkost-kaefer.de

Please retain a copy of this document in case of enquiries during the event.

Place, date

Legally binding signature and company stamp

**If you would like to pay by credit card please use the formular „payment by credit card“
via hamburg-messe.de/creditcardpayment**