



Celebrating the 10th anniversary of this annual publication which has been re-branded to better reflect how smart initiatives are underpinning the advance of green technologies to improve global shipping's efficiency, connectivity and sustainability.

Global shipping is undergoing a transformation as the effects of real-time connectivity and Industry 4.0 finally have an impact on a sector without which world trade could not function as it does. Business models in the maritime space are being replaced with new super-efficient systems that promise to alter dramatically shipping's overall efficiency and radically improve its environmental profile.

This edition will investigate and report on the latest digital initiatives and their green outcomes which proactive players in the business are embracing with enthusiasm.

Topics to be covered will include:

Fuel and emissions

- ... Countdown to IMO sulphur cap – January 2020
- ... New fuel blends and standards
- ... Tank cleaning
- ... The importance of due diligence
- ... IMO 2050 implications for ship propulsion

Ship operation

- ... Voyage efficiency
- ... Performance monitoring
- ... Remote control
- ... Maintenance management
- ... Energy efficiency air lubrication, wind, solar power

Connectivity

- ... Enabler for green operation
- ... Digitalising the supply chain
- ... Marine communications companies and satcom services
- ... Importance of crew connectivity

Regulation

- ... Ballast water treatment
- ... Scrubbers
- ... New emission regions
- ... Other emission-related regulations

Classification

- ... New class models and the cloud
- ... Digital twins
- ... New survey structures
- ... Drones

Green business

- ... The role of financial institutions
- ... Funding green initiatives
- ... Case study: NOx Fund
- ... Ship operator / charterer collaboration
- ... Risk-sharing
- ... Blockchain

Unbeatable Distribution

Green shipping, smart solutions - a digital issue sent to over **70,000+** contacts

- ... to all SMM 2018 key contacts, VIPs and exhibitor companies
- ... delegates at gmec 2018
- ... As a download on Seatrade Maritime News with over 150,000 average page views per month
- ... to SMM's and Seatrade's extensive C-Suite database worldwide
- ... freely available to all visitors on the smm-hamburg.com and seatrade-maritime.com websites



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ADVERTISING RATES

FULL COLOUR Double page spread Full page Half page Quarter page	€7,300 €4,380 €3,020 €2,340	
COVER POSITION Inside front Inside back Outside back	€4,815 €4,720 €5,115	

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Production contact details
Viv Marsh, Production Manager
Seatrade,
Seatrade House,
42 North Station Road, Colchester,
Essex, CO1 1RB
United Kingdom
+44 1206 201581
viv.marsh@ubm.com

MECHANICAL DATA

SIZE (MM)	Height	X	Width
Double page spread (trimmed*	297	Х	420
Full page (trimmed*)	297	Х	210
Full page (non bleed)	254	Х	178
Half page horizontal	124	Х	178
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For more information please contact:

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Glen Spooner
email: glen.spooner@ubm.com

Editorial
Mary Bond
email: mary.bond@ubm.com

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Booking deadline: 19 September 2019

Copy deadline: 23 September 2019 **Publication date:** 7 October 2019

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Seatrade Head Office

Glen Spooner Advertising Sales Manager Tel: +44 (0)1206 201558 Mob: +44 (0)7866 799210 Email: glen.spooner@ubm.com

Seatrade Americas

Christophe Cahen, Regional Manager - The Americas Tel 1: +1 786 879 77 65 Tel 2: +57 (1) 883 21 32 Mobile: +57 317 501 6944

Seatrade Middle East

Richard Johnson, Head of sales - Middle East Tel: +971 4 324 5344 Fax: +971 4 324 5345 Mobile: +971 504 501774 Email: pichard inhipson@uhm.com

Seatrade - Hong Kong

Mainak Victor Halder, Sales manager Tel: +852 2293 2268 Fax: +852 2293 2344 Mobile: +852 6030 0350 Email: victor.halder@ubm.com

Seatrade - China

Li Xiaoli, Executive Vice President - China Tel: +86 139 1772 7671 Email: xiaoli.li@ubm.com

Seatrade Singapore - UBM Asia

10 Hoe Chiang Road, #20-05 Keppel Towers, Singapore 089315

Kathryn Ng
Tel: +65 9878 6675
Fmail: kathrynKN ng@uhm.con

Seatrade Advertising Sales Representatives

Scandinavia

Roland Persson, Örn Marketing AB Tel: +46 411 18400 Fax: +46 411 10531 Email: marine.marketing@orn.nu