

SMM Green Shipping Guide 2018

global maritime
environmental congress
gmec



Now in its 9th year, this editorial-led publication looks at the global shipping industry's quest for greater sustainability, fuel issues, digitalisation and funding new shipboard technologies

A print and digital issue sent to over 70,000+ contacts

Shipping continues to work towards cutting harmful emissions as the 0.5% global sulphur cap on emissions by ships 2020 deadline comes into sharper focus.

The SMM Green Shipping Guide 2018 will report on latest initiatives across the entire spectrum of the shipping industry as it squares up to meet the challenges of today and of tomorrow.

Unbeatable Distribution

70,000+ exclusive distribution (print & digital)

- ... to all SMM 2018 key contacts, VIPs and exhibitor companies
- ... delegates at gmec 2018
- ... As a download on Seatrade Maritime News with over 150,000 average page views per month
- ... to SMM's and Seatrade's extensive C-Suite database worldwide
- ... freely available to all visitors on the smm-hamburg.com and seatrade-maritime.com websites

Topics to be covered will include:

Big picture

- ... IMO sulphur cap, fuel challenges in the short term, long term, compliance options
- ... LNG as a marine fuel
- ... Remote control and autonomy

Regulatory backdrop

- ... Proliferation of ECAs
- ... MRV in Europe
- ... Scrubbers
- ... Ballast water

Classification

- ... A new era of digital monitoring, digital twins
- ... New classification models based on real-time condition
- ... Classification societies and competition with independent enterprises in the open market

Ship efficiency

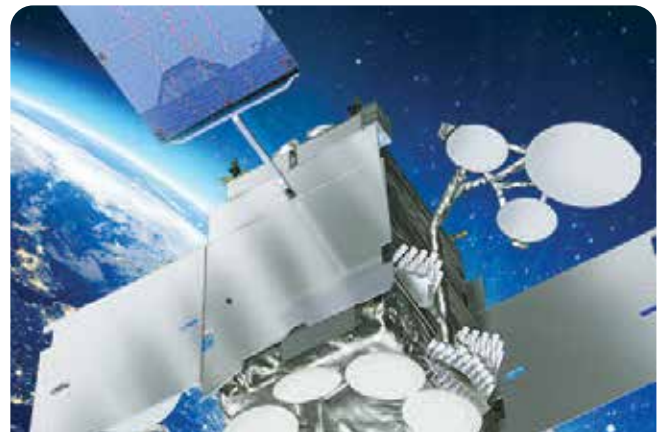
- ... Maintenance management
- ... OEMs, digital platforms and performance monitoring
- ... Voyage optimisation
- ... Waste heat recovery

Engine technology

- ... Who's doing what?
- ... Specific examples of fuel flexibility

Funding shipping's sustainability transition

- ... The role of banks
- ... Charterers and who pays for fuel
- ... Scope to split efficiency gains between ship operator and end user
- ... Blockchain technology



Green Route

The SMM Green Route highlights participating SMM exhibitors as innovative providers of environmentally friendly propulsion technologies, solutions for emissions reduction or other systems to tackle marine pollution and air emissions.

Any advertiser in the SMM Green Shipping Guide 2018, who is also an exhibitor at SMM, receives the opportunity to register for the Green Route free of charge. All Green Route participants will be listed also in the SMM Green Shipping Guide 2018 showing company name and stand number.

Learn more about the Green Route at www.smm-hamburg.com.

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QuarkXpress - version 9
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MECHANICAL DATA

SIZE (MM)	Height	x	Width
Double page spread (trimmed*)	297	x	420
Full page (trimmed*)	297	x	210
Full page (non bleed)	254	x	178
Half page horizontal	124	x	178
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Quarter page horizontal	62	x	178
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* Please add minimum of 3mm bleed on all trimmed edges.

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ADVERTISEMENT BOOKING FORM

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Publication date: 1 August 2018

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