

## Fact Sheet – SMM 2018

4 - 7 sept 2018

smm-hamburg.com

the leading international  
maritime trade fair • hamburg



<b>Profile:</b>	The leading international maritime trade fair takes place in Hamburg every two years. SMM covers the entire value chain of the maritime industry, bringing together decision-makers from around the world and highlighting innovative technology. In 2018 it takes place for the 28th time. The four-day event is preceded by an inaugural international conference, the Maritime Future Summit (MFS), on 3 September, one day before the exhibition opens.
<b>Dates:</b>	4 to 7 September 2018 Tuesday to Thursday: 09:30 a.m. to 06:00 p.m. Friday: 9:30 a.m. to 04:00 p.m.
<b>Organised by:</b>	Hamburg Messe und Congress GmbH (HMC)
<b>Patronage:</b>	Dr Angela Merkel, Chancellor of The Federal Republic of Germany
<b>General Manager:</b>	Bernd Aufderheide, President and CEO Uwe Fischer, CFO
<b>SMM Project Head:</b>	Claus Ulrich Selbach, Business Unit Director Carin Steinbach, Deputy Project Head
<b>Exhibition Area:</b>	93,000 square metres B-Area (Halls B1-B8), A-Area (Halls A1-A5), South Foyer (Foyer Süd, ground floor & first floor), East Foyer (Foyer Ost, ground floor & first floor)
<b>Exhibitors and Visitors:</b>	With 2,289 exhibitors from 69 nations and 50,000 industry visitors from 124 countries, this fair is one of the world's most important industry events.
<b>National Pavilions:</b>	China, Denmark, Estonia, Finland, France, Greece, Great Britain, India, Iran, Italy, Japan, Canada, Croatia, the Netherlands, Norway, Austria, Panama, Poland, Russia, Sweden, Singapore, Spain, South Korea, Turkey, USA, United Arab Emirates
<b>Trade fair focus:</b>	From market leaders to start-ups, and from global corporations to successful niche vendors, all exhibitors will present innovative products and services in the fair halls. Visitors can find everything that is needed to build and operate ships, whether smart on-board technology, interior furnishings or state-of-the-art ballast water treatment systems. SMM 2018 will place special emphasis on the following key questions: How can today's strict environmental regulations be met? How can the shipping industry cope with growing cost pressures? How can digitalisation help improve operating efficiency? Which market segments offer growth potential?
<b>Theme routes:</b>	To help visitors find what they are looking for, the SMM Theme Routes will guide them to specific exhibitor highlights. They include the <a href="#">Digital Route</a> , <a href="#">Green Route</a> , <a href="#">Security Route</a> , <a href="#">Job Route</a> and the new <a href="#">Cruise &amp; Ferry Route</a> .
<b>Conference Programme:</b>	Each conference is dedicated to one particular topic. The common theme for all conferences is "Trends for SMMart Shipping".



**Hamburg Messe**

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### **3 September 2018**

#### [Maritime Future Summit \(MFS\)](#)

Major players and decision-makers will look into trends and recent developments in automation, digitalisation and information management for the maritime industry. Along the Digital Route visitors will be able to 'take a look into the future'.

### **4 September 2018**

#### [Trade Winds Shipowners Forum \(new\)](#)

Shipowners will debate with experts about the current challenges facing the industry. Key topics will include new ship financing models, among others.

### **5 September 2018**

#### [The global maritime environmental congress \(gmecon\)](#)

Against the backdrop of stricter international environmental regulations, alternative propulsion technologies and other eco-friendly technologies are high on the agenda. To locate exhibitors offering environment-friendly shipping solutions, visitors should follow the Green Route. An entirely new route at this year's SMM is the Cruise & Ferry Route which guides visitors to relevant stands.

### **6 September 2018**

#### [Offshore Dialogue \(OD\)](#)

Experts will examine the status of deep-sea mining and marine research at this conference. Sustainable ways of using deep-sea resources in Arctic regions will be a focal topic.

### **6 & 7 September 2018**

#### [The international conference on maritime security and defence \(MS&D\)](#)

The two-day conference will focus on the security of international sea routes and the maritime infrastructure as well as protection against cyberattacks. The MS&D conference is supported by the German Navy.

For relevant exhibitor highlights, visitors may follow the Security Route.

### **7 September 2018**

#### [Maritime Career Market \(MCM\)](#)

Around 2,200 exhibitors, including numerous technology companies, will be represented at SMM. Many of them are looking for qualified staff. The Maritime Career Market (MCM) provides a platform uniting job-seekers with potential employers. This job exchange concludes the SMM conference and exhibition programme. Admission to the MCM is free for students and trainees.

Visitors can find hiring companies by following the Job Route.

#### **Special exhibition halls:**

Under the common theme "Green Propulsion", Hall A5 will be highlighting concrete, practicable technical solutions for eco-friendly shipping. Hall B8 will mostly be dedicated to cybersecurity and interior outfitting of ships.

**SMM on the international stage:** HMC has an international subsidiary: INMEX SMM India.  
Next event:

INMEX SMM India

3 to 5 October 2019