

4 - 7 sept 2018

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SMM cooperates with TradeWinds in strategic partnership

The leading international maritime trade fair and the global shipping news provider TradeWinds are joining hands to host the first Shipowners Forum at SMM on September 4th, 2018. As a forerunner, the German premiere will take place in Hamburg at the Vier Jahreszeiten on October 12th, 2017.

Hamburg, 06/29/2017 – TradeWinds Editor in Chief Julian Bray offered an insight into the reasons for developing the Shipowners Forum in Hamburg: “How will German shipowners and the Hamburg shipping scene emerge from today’s harsh financial challenges? How will the skills and experience developed over generations be put to use as markets look to rebuild? These key questions and many more will be in the forefront as TradeWinds brings its Shipowners’ Forum to Hamburg this year on October 12th and again to SMM next September.”

Claus Ulrich Selbach, Director SMM, sees the new format at SMM 2018 as a fruitful extension of the successful conference program. “As the world’s leading maritime trade fair we are more than happy to join hands with TradeWinds – one of the main global players in the maritime news market. At SMM 2018, the Shipowners Forum will be the ideal discussion platform for themes like challenges of and solutions for the global shipowner community. To kick-off our long-term cooperation we will sponsor the first German edition of TradeWinds’ Shipowners Forum in Hamburg on October 12th, 2017.”

After successful events in Athens, Hong Kong and Dubai, invited-only shipowners, their financiers and key cargo interests will gather in Hamburg for lively discussion panels and high-level networking.

About SMM Hamburg

SMM, the leading international maritime trade fair in Hamburg, is the trend-setting exposition of the global maritime industry, featuring over 2,200 exhibitors from 66 countries on 93,000 square metres of exhibition floor, and 50,000 visitors from 124 different nations. Every two years representatives of the maritime industry and experts from all over the world gather in Hamburg to showcase innovative developments and leading-edge technologies, and discuss the industry's future prospects. This industry fair is organised by Hamburg Messe und Congress GmbH. The next SMM will take place from 4 to 7 September 2018 at "Hamburg Messe", the Hamburg fair centre.

www.smm-hamburg.com

Contact: Nora Ebbinghaus, ph.: +49-(0)40 3569-2445, E-mail: nora.ebbinghaus@hamburg-messe.de



Hamburg Messe

Hamburg Messe und Congress GmbH · Messeplatz 1 · 20357 Hamburg · Germany · Phone +49 40 3569-2441/-2444 · Fax +49 40 3569-2449 · presse@hamburg-messe.de · smm-hamburg.com