

MARINE INTERIORS Cruise & Ferry Global Expo, powered by SMM, is met with widespread industry support

Hamburg, 25 March 2019 – The response is great: After the industry fair was just launched in late January, several top-ranking exhibitors have already committed. The MARINE INTERIORS Cruise & Ferry Global Expo, powered by SMM is gaining steam rapidly. It will take place for the very first time from 11 to 13 September 2019 in parallel with the Seatrade Europe, Cruise and River Cruise Convention at the Hamburg Messe exhibition complex. The new event will be able to profit from exhibition know-how built with SMM, the leading international maritime trade fair, and INTERNORGA, Europe’s leading trade show for foodservice and hospitality. Innovative suppliers from all segments of the ship interior equipment and design industry will showcase their products at this specialist trade exhibition, from interior design to outfitting through to technical equipment. Visitors will include purchasing and procurement executives, interior designers and other decision-makers from the world’s leading shipowning and shipbuilding companies. SMM identified as many as 4,000 visitors expressly interested in ship interiors last year.

"We are excited about the positive response of the industry," says Bernd Aufderheide, President and CEO of Hamburg Messe und Congress. "It shows us that it was the right decision to act upon a request expressed by many exhibitors and establish a separate industry fair dedicated entirely to the fast-growing passenger ship interior design segment," Aufderheide added.

Strong partners: CLIA, VDMA, VSM and German Shippers Association

Among the sponsors of the new industry fair is the German Mechanical Engineering Industry Association (VDMA). **Hauke Schlegel, General Manager, VDMA** – Marine Equipment & Systems emphasises: "The maritime supply industry is pleased to see the MARINE INTERIORS Cruise & Ferry Global Expo established as a platform in the middle of Europe. This is a perfect location for us to meet up with our target audience and present our products for passenger shipbuilding to owners, yards and designers. At the same time we will profit from the Seatrade Europe trade fair held in parallel, and from the robust network of SMM." **Dr. Hermann J. Klein, Managing Director, Carnival Maritime GmbH** adds: "We are constantly looking for new suppliers offering solutions that are tailored to our requirements. I am looking forward to the new contacts and inspiring experiences we will glean from this extraordinary dual event, the MARINE INTERIORS Cruise & Ferry Global Expo in conjunction with the 10th anniversary of Seatrade Europe." And **Marco de Jorio, co-owner, De JorioDesign International**, points out: "As an interior design company of over 220 cruise ships it is vital to talk to and see what marine interior suppliers currently working in the sector, as well as new entrants, have in their product lines. We look forward to attending MARINE INTERIORS Cruise & Ferry Global Expo and the co-located Seatrade Europe."



International exhibitors and a captivating conference programme

Companies from USA, Spain, Austria, Poland and Finland have already registered. For example, the leading Finnish supplier of ship interiors, Almaco Group Oy, has announced its participation in the MARINE INTERIORS Cruise & Ferry Global Expo. The US company Headhunter Inc. will exhibit custom solutions for sanitary equipment on board yards and passenger ships; Manufaktur edition'e, Vienna, Austria will present gastronomy supplies such as exquisite menus, table runners and decorative sets; Bohamet, a Polish manufacturer, specialises in meeting the specific requirements for windows and door systems on cruise ships; and the German company Kleinhempel is on board wherever visual communication is the focus of attention. In various conferences, experts will discuss topics around passenger ship interiors. Furthermore, representatives of the maritime industry from Norway, Denmark, Greece, USA, and Finland will participate in national pavilions.

Hamburg is an ideal city to host the MARINE INTERIORS Cruise & Ferry Global Expo. The new trade fair will benefit from the high concentration of shipowning companies, shipyards and suppliers in Germany and the rest of Europe. In addition, the city of Hamburg has a unique appeal that attracts visitors from everywhere. With the new MARINE INTERIORS Cruise & Ferry Global Expo, Hamburg will strengthen its position as one of the world's leading cruise industry hubs.

About the MARINE INTERIORS Cruise & Ferry Global Expo, powered by SMM

The MARINE INTERIORS Cruise & Ferry Global Expo, powered by SMM will take place biennially every odd year. At the inaugural event from 11-13 September 2019, exhibitors from all areas of ship interior design will be present, and the visitor audience will include decision-makers from shipowning companies, shipyards and architectural firms, among others. The new trade fair will be held in parallel with the Seatrade Europe – Cruise and River Cruise Convention. Visitors will have free access to both events. For further Information please visit www.marineinteriors-expo.com. On social media:



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