

SMM Green Shipping Guide 2017

global maritime
environmental congress

gmecc



In its 8th year the SMM Green Shipping Guide will be published in an innovative digital format.

Smart shipping, smart solutions - a digital issue sent to over 70,000+ contacts

Shipping might have been excluded from COP21, but continues to be under pressure to cut harmful emissions now the IMO has agreed a 0.5% global sulphur cap on emissions by ships from 2020.

Smart shipping is firmly on the radar and all of shipping's stakeholders have something to gain.

The SMM Green Shipping Guide 2017 will report on latest initiatives across the entire spectrum of the shipping industry as it squares up to meet the challenges of today and tomorrow.

Unbeatable Distribution

70,000+ exclusive distribution (digital)

A link to this special digital issue will be sent via personal email:

- to all SMM 2016 key contacts, VIPs and exhibitor companies including delegates at gmecc 2016
- As a download on Seatrade Maritime News homepage over 40,000 unique visitors per month
- to SMM's and Seatrade's extensive C-Suite database worldwide
- freely available to all visitors on the smm-hamburg.com and seatrade-maritime.com websites

Topics to be covered will include:

- Class initiatives
- Owner's initiatives, complying with legislation
- New technologies in propulsion, emissions compliance, MRV
- Performance monitoring and gauging ROI
- Ballast water regulations and the problems which still face owners, the risks of taking short cuts
- Automation, remote monitoring, sensing
- Cyber security and associated risks
- The digital revolution and its impact on smart maintenance management
- New satcoms technology and the opportunities for app providers
- Hull coatings, retrofits, propellers
- Ship design innovation
- New and alternative energy
- Ports and the environment



The digital edition of the 2017 SMM Green Shipping Guide offers fabulous value for advertisers

Advertisements will have: **Web links; email links; video links.**

With the distribution that this exciting new product will offer, it remains second to none.

Contact Ian Vernau on ian.vernau@ubm.com for full details.

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