

Application

Closing date: 16 September 2015

Closing date for hall A5: 10 December 2015

Phone +49 40 3569-2146/-2147, Fax +49 40 3569-2149
info@smm-hamburg.com
smm-hamburg.com

Please use the
online application

smm-hamburg.com

6 - 9 sept 2016
daily 9.30 am - 6 pm
the leading international
maritime trade fair • hamburg



All required fields are marked in BOLD. Please complete in block letters.

1. Company:

Department _____ Country of the head office: _____

please tick: private person registered entrepreneur (or legal entity with VAT-Reg.-No.) VAT-Reg.-No. (EU): _____

Commercial/Company Reg.-No. (non-EU): _____

Address/P.O. Box: _____

Country abbr.: _____ Postcode: _____ Town/City: _____

Phone incl. country code: _____ Fax: _____

E-mail: _____

Internet: _____

2. Contact person (First name, surname) _____ Phone _____
E-mail _____ Mobile _____

3. Correspondence address _____

4. Invoice address _____

5. Electronical invoicing requested: E-mail _____

6. Application is herewith made for the inclusion of _____ co-exhibitors. (Please use the application for co-exhibitors.)

7. The following products will be presented: _____
(please itemize)

8. Stand requirements and prices (min. size 20 sq.m.)

We hereby order _____ sq.m. of exhibition ground space, if possible _____ m. wide and _____ m. deep.

Row stand (1 side open) net price € 250.-/sq.m. Corner stand (2 sides open) net price € 275.-/sq.m.

Front stand (3 sides open) net price € 295.-/sq.m. Island stand (4 sides open) net price € 310.-/sq.m.

Official National Pavilions net price € 310.-/sq.m. Open-air site net price € 165.-/sq.m.

Placement requirements / remarks:

same as SMM 2014 Hall _____ Stand-no. _____

Hall A5 _____

Media package per main exhibitor:	€ 500.- net price
Media package per co-exhibitor:	€ 500.- net price
Co-exhibitor fee per co-exhibitor:	€ 300.- net price
AUMA fee per sq.m.:	€ 0.60 net price

Please send us your stand construction offers.

Main product category

(see main points of the classified directory)

- | | |
|---|--|
| <input type="checkbox"/> Shipbuilding/industry | <input type="checkbox"/> Maritime services |
| <input type="checkbox"/> Prime movers/propulsion systems | <input type="checkbox"/> Maritime security and defence |
| <input type="checkbox"/> Ship operation equipment | <input type="checkbox"/> Ship fittings and equipment |
| <input type="checkbox"/> Electrical engineering/electronics | <input type="checkbox"/> Cargo handling systems |
| <input type="checkbox"/> Port and port technology | <input type="checkbox"/> Media |
| <input checked="" type="checkbox"/> Alternative/ecologically beneficially propulsion technology | |

9. Technical Details (This information is necessary for the standposition, it is for the benefit of the fair authorities, not the actual order form.)

Max. floor load/sq.m. _____ kg (only required if over 450 kg/sq.m.)

Height of stand/fair item: _____ m (only required if over 2.50 m)

Two floor stand: yes no Water supply/outlet: yes no

10. By registering, we accept the "General Terms of Participation" issued by Hamburg Messe and Congress GmbH, the "Specific Terms of Participation for SMM 2016" and the technical regulations for trade fairs and exhibitions in all their respective parts. For terms and conditions please see smm-hamburg.com. In case of application on behalf of a foreign exhibitor by an inland agent the inland agent is liable for the obligations of the foreign exhibitor resulting from this agreement.

I agree to receiving e-mail information from Hamburg Messe und Congress GmbH. My e-mail-address will not be disclosed to any third party. I can withdraw this consent at any time with effect for the future.

Place and date

Surname, first name

Signature



Hamburg Messe

Hamburg Messe und Congress GmbH · P.O. Box 30 24 80 · 20308 Hamburg · Messeplatz 1 · 20357 Hamburg · Germany · Phone +49 40 3569-0 · Fax +49 40 3569-2203 · info@hamburg-messe.com · hamburg-messe.com · Managing Directors: Bernd Aufderheide (President and CEO), Dr. Ulla Kopp · Chairman of the supervisory board: Johann C. Lindenberg · Commercial Register: Local Court Hamburg (HRB 12 054) · Legal form: limited liability company · VAT-Reg.-No.: DE811214125 · HSH Nordbank AG · Sort Code: 210 500 00 · Account-No.: 0228 130 000 · BIC: HSHNDE33 · IBAN: DE10 2105 0000 0228 1300 00

Specific Terms of Participation 2016

Event-specific additions to General Terms of Participation (ATB), Technical Regulations (TR) and House Rules of Hamburg Messe and Congress GmbH (HMC)



Organiser and Holder of Rights:

Hamburg Messe und Congress GmbH
POB 30 24 80 · 20308 Hamburg
Messeplatz 1 · 20357 Hamburg
– hereinafter called **HMC** –

Tel.: +49 40 3569-0
Telefax: +49 40 3569-2203

info@hamburg-messe.com
hamburg-messe.com

Event title: **SMM 2016**
the leading international maritime trade fair, hamburg

Venue: Exhibition site of HMC

Duration of event: **06 – 09 September 2016**

Project Management: **Trade Fairs & Exhibitions 3**

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**Final date for registration /
Start of hall space allocation:**

16 September 2015
Deadline for registrations for hall A5: 10 December 2015

Deadline for Exhibitor Directory: May 2016

Opening times Daily: 09.30 – 18.00 hours
The exhibition is open for exhibitors daily from 7:00 hours

Assembly times: A1 – A4 and B1 – B8 ground floor **30/08 – 04/09/2016** 7:00 – 24:00
B1 – B4 upper floor **02/09 – 04/09/2016** 7:00 – 24:00
05/09/2016 7:00 – 20:00

Disassembly times: **09/09/2016** From 18:00
A1 – A4 and B1 – B7 ground floor **10/09 – 14/09/2016** 7:00 – 24:00
B8 and B1-B4 upper floor **10/09 – 12/09/2016** 7:00 – 24:00

There are different assembly and disassembly times for hall A5 which will be announced in time (please note also page 3)

**Early stand construction /
Extended disassembly time:**

Early stand assembly / extended disassembly time is subject to application in writing to and approval by the Technical Department, Fairs and Exhibitions (see Online Service Center / Approvals and Applications). If you have any questions regarding this, please contact the Technical Department, Fairs and Exhibitions at HMC (Tel.: +49 40 3569 2528 / E-mail: messtechnik@hamburg-messe.de).

Minimum stand size: **20 sq.m.** exhibition space

Participation fee: The invoice will be sent directly after admission has been given. 100% of the invoice amount is payable within 14 days from receipt of invoice (see Art. 6 General Terms of Participation)
(see Art. 6, General Terms of Participation)

Application: Please note that the application gives no legal claim to a certain size or position of the stand (see Art. 2.2 General Terms of Participation).

Administration fee before admission: If the exhibitor withdraws his application before admission (before receiving the log-in access data for the Online Service Center) or if he raises objection to the placement proposal pursuant to 3.5 General Terms of Participation, HMC is entitled to charge an **administrative fee** of €300.– plus VAT.

Withdrawal after admission: Please note Art. 8 of the General Terms of Participation

Limitations for admission: Please note Arts. 3 and 11 of the General Terms of Participation

Exhibitor passes: For a stand area of 20 sq.m. the exhibitor shall receive three exhibitor passes free of charge. For every additional 10 sq.m. or part thereof, he shall receive one further exhibitor pass free of charge. The maximum allocation is limited to 30 free-of-charge exhibitor passes. Additional exhibitor passes may be obtained on **payment of a charge** via the Online Service Center. NO exhibitor passes are required for assembly and disassembly.
(see Art. 16 General Terms of Participation)

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Media package: (see Art. 14 General Terms of Participation)	<p>The fee for compulsory entry in the SMM 2016 catalogue and the online directory is €500.– plus VAT for the main-exhibitor and for any co-exhibitors.</p> <p>HMC shall prepare a printed main-catalogue and an online directory for SMM 2016 on the basis of the exhibitor data submitted by the exhibitor. The online directory will be published on the website smm-hamburg.com. The main catalogue will be available from HMC approx. seven weeks before the start of the event.</p> <p>By submitting his application, the exhibitor gives his consent for a company entry to be made for himself and any co-exhibitor(s) in the alphabetical exhibitor directory of the main catalogue and the online directory for SMM 2016. The details of these entries are shown on the entry forms of the agency mandated by HMC, that is A. Sutter Fair Business GmbH. If the exhibitor fails to meet the deadline for response (deadline to be announced) and / or in the case of application / approval after the deadline, compulsory entries in the exhibitor catalogue will be made on the basis of the available data, and invoiced as normal compulsory entries. Only entries of approved main exhibitors and co-exhibitors will be shown in the catalogue and in the Internet database. This does not apply to any additional companies represented.</p> <p>Contents:</p> <ul style="list-style-type: none">– Entry in print catalogue– Entry in online directory– Smart phone app– Matchmaking tool <p>The deadline for applications (catalogue deadline) for entry in the Directory will be communicated via the SMM website. If this deadline is not met, existing data from application / approval will be used. Exhibitors with application / approval after the deadline will have only an entry in the online exhibitor directory, but the full amount will be invoiced.</p>
Exhibition stand design:	Please note Art. 7 of the General Terms of Participation and Art. 5.7 of the Technical Regulations.
Stand partition walls:	Please note Art. 7 of the General Terms of Participation and Art. 5.7.6 of the Technical Regulations.
Two-floor exhibition stands: (see Art. 7.5 General Terms of Participation, Art. 5.9 Technical Regulations)	For two-floor exhibition stands, the spaces used on the upper floor will be charged at 50% of the charge applicable for the ground floor. Two-floor exhibition stands are subject to approval (see Online Service Center) by the technical department of HMC.
Stand construction height:	Please note in your planning the regulations on construction heights, Technical Regulations Art. 5.3.
Stand roofing: (see Art. 5.4.2 Technical Regulations)	Please note that roofing may impair the effect of the sprinkler system. It may then be necessary to install a sprinkler system on the stand itself.
Events held by Exhibitors:	If an exhibitor wishes to conduct an event at his own exhibition stand after the daily opening times, this must be applied for in writing. Respective forms can be found in the Online Service Center, accessible only after admission as an exhibitor. The resulting costs for additional supervision and security staff will be charged to the exhibitor. Events are permissible up to 22:00 hours at the latest.
Audio presentations: (see Art. 13 General Terms of Participation)	Please limit your volume to a level that is acceptable for your neighbours. Relevant indications are shown in Art. 6.12 of the Technical Regulations.
Application fee for co-exhibitors: (see Art. 4.3. General Terms of Participation)	<p>Application for co-exhibitors must be made by the main-exhibitor to HMC in writing, indicating the company name, address and products / services. Please use the separate application form for co-exhibitors, available on the SMM website.</p> <p>a) The co-exhibitor fee is €300 plus VAT per co-exhibitor, and will be charged to the main-exhibitor. b) The media package is €500 plus VAT and will also be charged per co-exhibitor and invoiced to the main-exhibitor.</p>
Exhibition protection:	HMC offers exhibitors – subject to the ruling by the German Ministry of Justice – a certificate for submission to the German Patent and Trade Mark Office, showing that the exhibit / object (consumer / investment product / sample / model) has been exhibited at SMM. For further information see Online Service Center / Approvals and Applications.
Invitations:	<p>Exhibitors can use invitations in order to offer their customers free-of-charge admission. After the end of the exhibition, only invitations which have been used will be charged to the exhibitor.</p> <p>Costs for purchasing these vouchers are displayed at the Online Service Center.</p> <p>The exhibitor will receive a list showing the numbers of the invitations used. Please record which of your customers received which ticket- numbers (shown on the invitation), for your subsequent evaluation. The exhibitor does not have a right to obtain complete customer data.</p> <p>Invitations can be ordered at the Online Service Center, where the costs for the service are displayed. Alternatively online invitation codes are available.</p>

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Specific provisions for official national pavilions:

- Exhibitor passes:** (see Art. 16 General Terms of Participation) Companies which exhibit within an official national pavilion will receive one free-of-charge exhibitor pass up to an occupied stand size of 9 sq.m.. The exhibitor will receive two free-of-charge exhibitor passes for a stand size up to 15 sq.m.. The exhibitor will receive three free-of-charge exhibitor passes up to a stand size of 20 sq.m.. One additional pass will be provided for every additional 10 sq.m. or part thereof. The total number of passes per exhibitor is limited to 20 exhibitor passes. The organiser of the pavilion will also receive five exhibitor passes free of charge, provided that the stand size of the pavilion is more than 100 sq.m..
- Exhibitor status:** All companies participating in an official national pavilion are entitled to main-exhibitor status.
- Stand sketch:** The organiser of the national pavilion is required to notify HMC of the exhibiting companies within the pavilion, including their complete address, a detailed stand sketch, including company names and square meters taken must be submitted by 05/05/2016. The organiser of the national pavilion will be sent a questionnaire for national pavilions for this purpose, to be returned to the Project Director. The stand sketch must show where which company is placed within the pavilion, and how many sq.m. it occupies. HMC will allocate the stand numbers on the basis of this sketch.
- Please also complete the separate form for national pavilions.

Specific provisions for exhibitors in hall A5:

- Permitted product categories:** Exhibitors with following product categories will be permitted to exhibit in hall A5:
1. Product category alternative / ecologically beneficial propulsion technology:
 - LNG
 - Hybrid drives
 - Methanol
 - Fuel cell drives
 - Other drives
 2. Product category ports and port technology
 - Cargo handling and transport systems
 - External power supply
 - Floating and suction dredgers and components
 - Port construction and infrastructure
 - Port logistics
 - Port security systems
 - Supply and disposal systems
 - Vessel traffic

Different assembly and disassembly times:

Please note that there are different assembly and disassembly times for hall A5. The assembly and disassembly times for hall A5 will be announced in time.

Technical peculiarities:

It is not allowed to use a forklift to transport material into hall A5. The common permitted floor load is 300 kg/m² can be individually increased for heavier exhibit if there is a letter of request given in time. Further relevant obligations will be provided in time.