

SMM Daily News

The 31st SMM trade fair will be staged at Hamburg Exhibition Centre from 3rd - 6th September 2024.

The international maritime publications Schiff&Hafen | Ship&Offshore will once again be responsible for the **official show newspaper SMM Daily News 2024**.

Prices:

1/1 page 183 x 251 mm € 5,900	1/2 page horizontal 183 x 125 mm € 3,300	1/3 page horizontal 183 x 83 mm € 2,200	1/4 page horizontal 183 x 63 mm € 1,800	1/8 page horizontal 183 x 30 mm € 1,100
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4C-prices + VAT

The **SMM Daily News** is published in English. It is distributed hot off the press to SMM visitors and exhibitors every day of the trade fair. Advertising customers benefit from a daily updated editorial environment.

Total circulation: 10,000 copies (daily)

Distribution:

- Already for breakfast in the 20 largest trade fair hotels
- At the entrances to visitors
- At the trade fair to visitors
- At all exhibitor stands
- In the press area

This is your opportunity to reach more than 40,000 participants from over 100 nations and over 2,000 exhibitors.

Bookable days are:

Tuesday, 3rd September 2024
Wednesday, 4th September 2024
Thursday, 5th September 2024
Friday, 6th September 2024

Contact

Jan-Michael Jasper

phone: +49 40 237 14 - 248

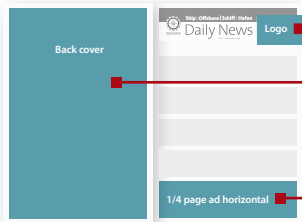
e-mail: jan-michael.jasper@dvvmedia.com

SMM Daily News Partnership Packages

effective from January 1st 2024

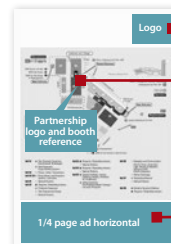


SMM Daily News partners:



- Partnership logo placement at the top of the front page
- Full page back cover for advertisement
- To gain high-profile presence during the whole SMM, the package will be upgraded with three additional ¼-page-ads-one per remaining show-day
- The Premium Sponsor gets 350 copies of the respective issue to his SMM stand

SMM Daily News Hall Plan Partnership:



- Partnership logo placement at the top of the page.
- Partnership logo and booth reference
- Image-impact of a ¼-page-strip-advertisement
- To gain high-profile presence during the whole SMM, we will upgrade the package with three additional ¼-page-ads, one per remaining show-day

SMM Daily News Selected Diary Partnership:



- Company logo placement at the head of the page.
- Image-impact of a ¼-page-strip-advertisement
- To gain high-profile presence during the whole SMM, we will upgrade the package with three additional ¼-page-ads, one per remaining show-day

For the exclusive Partnership we will offer you a choice-of-the-day concept:

Partnership rates	
Day 1 on 3rd September 2024	€ 9,500
Day 2 on 4th September 2024	€ 9,000
Day 3 on 5th September 2022	€ 8,500
Day 4 on 6th September 2022	€ 8,000

For the exclusive Hall Plan & Selected Diary Sponsorship we will offer you a choice-of-the-day concept:

Partnership rates	
Day 1 on 3rd September 2024	€ 7,000
Day 2 on 4th September 2024	€ 6,500
Day 3 on 5th September 2024	€ 6,000
Day 4 on 6th September 2024	€ 5,500